

Media Release 25<sup>th</sup> September, 2020



## **THE DEAD DASIES KICK IT UP A GEAR AND RELEASE 'BUSTLE AND FLOW'**

After the global success of their first single, The Dead Daisies have been chomping at the bit to release 'Bustle and Flow', the next track from their upcoming album 'Holy Ground'.

"Filled with energy and vigor, 'Bustle and Flow' emerged as one of the last tracks to make the cut. It builds and builds and has great movement. It's about walking through the fear," says Glenn Hughes.

In a time surrounded with so much uncertainty, this track imparts a spirit and zest that should get you on your front foot, challenge your fears and back onto life's battlefield ...

David Lowy has this to say about the song: "I love the timing of the riff. It's unusual and unexpected, kinda like a surprise. The chorus is a classic mix of Aussie rock (me), UK rock (Glenn) and US rock (Doug/Deen). It's unmistakably borne out of the DNA of The Dead Daisies, pure badass rock."

A bespoke spellbinding animation, built in Unreal Engine for 'Bustle and Flow' has been created by Creative Works London, (live concert graphic artists for Guns N' Roses and Aerosmith, amongst others). It takes you on a journey through an animated ominous carnival, set against the backdrop of church ruins with a raven that's sure to send a tingle up your spine.

The Animated Music Experience (A.M.E) will premiere on Thursday October 1<sup>st</sup> with louder.com - UK 5PM BST, classicrock.net EU 6PM CEST and ultimateclassicrock.com US 12PM midday EST.

LISTEN to 'Bustle and Flow' and watch the video trailer:  
<https://www.thedeaddaisies.com/bustleandflow>

'Holy Ground' is the first collaboration, for Glenn, Doug, Deen and David, recorded at La Fabrique Studios in the South of France with producer Ben Grosse. Glenn's lyrics 'In the white chateau in the bustle and flow', pays homage to the historic studios. The album 'Holy Ground' will be released January 22, 2021.

An initiative around Record Store Day in the US will see a limited edition 12" LP Vinyl available in stores on October 30<sup>th</sup>. For those of you not in the US, stay tuned for more details.

Eager to get on the road again, the Daisies are heading to Europe in February & March 2021 to kick off their Get Out Of The House Tour, followed by a series of dates across the UK, US, Canada, Japan, Australia, Arenas with Foreigner, Judas Priest and the prestigious European summer festivals.

Rock is Indeed Alive & Well !!!

THE DEAD DAISIES ARE:

Vocals/Bass: Glenn Hughes (Deep Purple, Black Country Communion)

Guitar: Doug Aldrich (Whitesnake, Dio)

Guitar: David Lowy (Mink, Red Phoenix)

Drums/Vocals: Deen Castronovo (Journey, Bad English, Hardline)

**-ENDS-**

THE DEAD DAISIES - Promo Photo/Logo/Bio [Download](#)



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